

FIELDHOUSE

ART MURAL PROGRAM

SW7 STUDIO WEST 117

ART.STUDIOWEST117.COM





ABOUT STUDIO WEST 117: A PLACE TO THRIVE

Studio West 117 is an inclusive and affirming neighborhood featuring LGBTQ+ entertainment, restaurants, housing, employment opportunities, medical, and educational initiatives. We support local LGBTQ+ business owners by removing barriers to opening a business and linking to resources that can help grow their business. Everything we do is done through a lens of social justice to help improve and strengthen the LGBTQ+ experience in Greater Cleveland.

Greater Cleveland needs LGBTQ+ affirming spaces to negate the stereotype that our region is without them. Studio West 117 is creating a neighborhood that will support the health, well-being, and quality of life for our region's LGBTQ+ community working in partnership with pillar institutions, like the LGBTQ Community Center of Greater Cleveland, Plexus LGBT + Allied Chamber of Commerce, and many others.

The Studio West 117 neighborhood is 10 minutes from downtown Cleveland at the corner of Hird and Detroit Avenue in Lakewood.



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THE FIELDHOUSE ART MURAL PROGRAM AT STUDIO WEST 117

The Fieldhouse Art Mural Program is designed to uplift, support, and connect our region's Lesbian, Gay, Bisexual, Transgender, and Queer+ (LGBTQ+) community. The Fieldhouse at Studio West 117 will offer a gymnasium for recreational sports and community events, three international restaurants, and Lakewood's first public rooftop patio. With a collection of over 9,000 square feet of indoor and outdoor murals and public art, this program will add vibrancy and expression to Studio West 117, creating a safe celebratory space for the LGBTQ+ community.

Phase One of the Fieldhouse Art Mural Program has been successfully completed thanks to generous support from The Char and Chuck Fowler Family Foundation. Phase One includes murals in the gymnasium, a facility that will host LGBTQ+ Youth Sports Leagues, Stonewall Sports Dodgeball, as well as numerous community and private events. These murals are a collaboration between artists Aja Joi Grant and Stina Aleah.

Philanthropic support is needed to fund the completion of Phase Two of the Art Mural Program, which includes remaining murals of the Fieldhouse at Studio West 117. This will include the courtyard, restaurant and bar spaces, and additional locations



Fieldhouse Gymnasium Murals

that encourage physical activity and well-being. We believe that art is also essential to our well-being, both in its creation and presentation. The Fieldhouse Art Mural Program will invite artists and organizations to collaboratively engage with one another to inspire content for these murals to ensure that they are a reflection of our community. Please visit our website for more information about our Artist Selection Panel and Featured Artists on our website.



WHY WE'RE DOING IT

The Fieldhouse Art Mural Program seeks artists to create art that conveys a spirit of LGBTQ+ pride while celebrating the beauty, struggles and triumphs of LGBTQ+ people. This program aims to engage artists across mediums to support the long-term vision of Studio West 117, which is one that showcases LGBTQ+ creativity and talent.

GOALS OF THIS PROJECT ARE:

- + Create murals that reflect the spirit and diversity of Cleveland's LGBTQ+ community
- + Provide our region's LGBTQ+ community and allies with an inclusive and welcoming destination
- + Showcase a diverse aesthetic from a variety of LGBTQ+ (and allies) artists.
- + Serve as a vehicle for ongoing community engagement
- + Support our local arts ecosystem by creating economic opportunities for LGBTQ+ identifying artists



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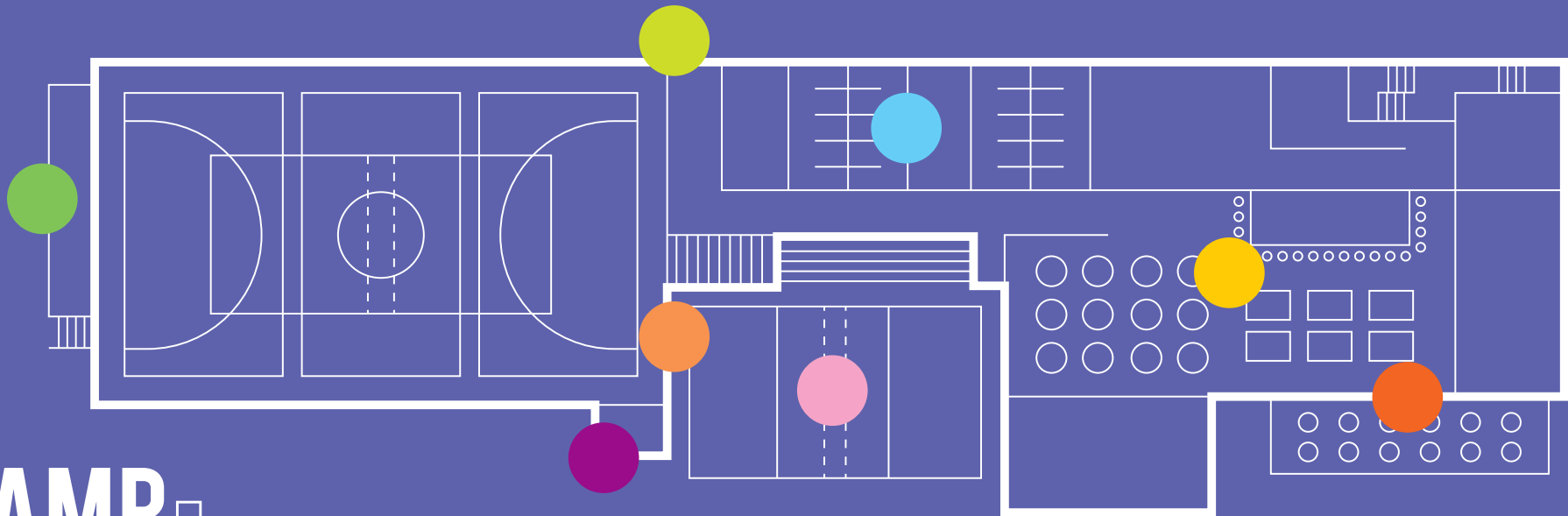
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MURAL PLACEMENTS AT THE FIELDHOUSE

Some of the available mural locations are listed below.

- Shipping Container
- North Exterior Wall
- Restrooms
- DJ Booth
- Rock Climbing Wall
- Courtyard
- Ground Floor Restaurant
- Rooftop Bar & Restaurant





The LGBTQ+ Art Mural Program will generate a lot of excitement for the Fieldhouse at Studio West 117. With over 9,000 square feet of indoor and outdoor murals, we will add vibrancy, identity, and visual expression to a space created by and for the LGBTQ+ community and allies. This is truly a one of a kind program that I hope means a lot to visitors, making it a destination in its own right, while promoting the work of artists from Cleveland and beyond.”

DEIDRE MCPHERSON

Director of the LGBTQ+ Arts Mural Program



PLEASE VISIT
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FOR MORE INFO ABOUT SPONSORSHIPS

